

**10<sup>th</sup> INTERNATIONAL CONFERENCE  
of ASECU**

organized by

**Babeş-Bolyai University**  
Faculty of Economics and Business Administration  
Cluj Napoca, Romania

**Towards Post-Crisis Prosperity:  
Alternative Economic Policies and Institutional Reforms  
in South and Eastern Europe**

**May 16-17, 2014  
Cluj Napoca, Romania**

Deadline for abstracts: **December 1, 2013**  
Deadline for full-papers: **March 15, 2014**

<http://www.econ.ubbcluj.ro/asecu2014>  
[asecu2014@econ.ubbcluj.ro](mailto:asecu2014@econ.ubbcluj.ro)

## **General information**

We welcome submissions addressing the ASECU 2014 International Conference theme:

### **TOWARD POST-CRISIS PROSPERITY: ALTERNATIVE ECONOMIC POLICIES AND INSTITUTIONAL REFORMS IN SOUTH AND EASTERN EUROPE**

The conference objectives are:

- Analyzing alternative economic policies meant to stimulate post-crisis prosperity;
- Assessing the existing institutional reforms in South and Eastern Europe and proposing ways for improvement;
- Debating the alternative models of economic growth and development particular to emerging economies;
- Determining the main challenges for the financial sector and searching for ways to overcome them;
- Establishing mechanisms to support small and medium sized entities and to enhance their role within the economy;
- Analyzing the role of the financial reporting standards and practices in the post-crisis recovery process;
- Assessing the particularities of the post-crisis business environment in South and Eastern Europe;
- Searching for new business opportunities while aiming for sustainable development.

Accepted papers will be published in the conference proceedings only after their presentation in the Conference.

The Editorial Board of *South Eastern Europe Journal of Economics (SEEJE)*, the official journal of ASECU, after having the agreement of the authors, plans to publish selected conference papers following a blind refereeing process.

The conference official language is English.

## Conference Topics

- Economic policies meant to stimulate post-crisis prosperity;
- Institutional reforms in South and Eastern Europe;
- Particularities of the post-crisis business environment;
- Means of promoting sustainable development.

## Important dates:

December 1, 2013	Deadline for submission of abstracts;
December 15, 2013	Notification for abstracts acceptance;
March 15, 2014	Deadline for submission of full-papers and application forms;
March 31, 2014	Announcement of the detailed conference program (at <a href="http://www.econ.ubbcluj.ro/asecu2014">www.econ.ubbcluj.ro/asecu2014</a> )

## Conference Program Committee

- Prof. Dumitru Matiş, Dean of the Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj Napoca, Romania
- Associate Prof. Alexandra Muşiu, Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj Napoca, Romania
- Prof. Yannis Tsekouras, President of ASECU, University of Macedonia, Thessaloniki, Greece

## Guidelines for Abstract Submission (All submissions are refereed):

**Submissions of abstracts** have to meet the following criteria:

- Abstracts, written in English, should contain two pages;
- The title page must include names, affiliations, complete addresses (mail, e-mail, telephone, facsimile numbers) for all authors;
- The second page should include the name(s) of author(s), title and abstract of not less than **300** and not more than **500** words, up to 6 key words and JEL classification;
- Abstracts should be written in letter quality type Times New Roman, font 10, line spacing single, top 5 cm, bottom 5 cm, left 4.4 cm, right 4.2 cm, gutter 0 cm, header 4 cm, footer 4 cm. Between paragraphs one line space; paragraph justify.

Submissions must not have been published, submitted or presented at other conferences.

## Guidelines for Full-paper Submission:

- The full-paper should be of maximum length of 50,000 characters (including list of references, which is typed according to these instructions: 10 pt). Requirements for the paper-formatting: Use A4 Format (297x210 mm); margins: top 5 cm; bottom 5 cm; left 4.4 cm; right 4.2 cm; gutter 0 cm; header 4 cm; footer 4 cm. Between paragraphs one line space; paragraph justify. The text should be written in Word 2003 or in Word 2007 (Windows), Times New Roman, font 12;
- The name(s) of the presenting author(s) and other co-author(s), affiliation(s), complete mailing address(es), telephone/fax numbers and e-mail address(es), title of the papers should be provided in the Application Form;
- Special scheduling requests (dates or times) must be made at the time of the paper submission;
- Electronic submissions are expected. Submissions should be in Microsoft Word format. When submitting your paper please write in the **subject** line: **ASECU conf. (name of the leading author)**;
- Papers with positive judgment of the referees and presented at the conference are going to be published in the conference proceedings.

Submissions should be sent to the Organizing Committee,

Babeş-Bolyai University, Faculty of Economics and Business Administration – Cluj Napoca  
58-60 Teodor Mihali Street  
400591, Cluj Napoca  
Romania

e-mail: [asecu2014@econ.ubbcluj.ro](mailto:asecu2014@econ.ubbcluj.ro)

Tel: +40.264 41 86 52/3/4/5

Fax: +40.264 41 25 70

Participants who need any assistance should contact:

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## Conference fee and hotel accommodation:

The conference fee is 50 € per participant for all participants.

Each participant should cover travel costs to and from Cluj Napoca, and should directly book accommodation in Cluj Napoca. The following hotels are recommended by the Organizing Committee:

We also suggest a list of hotels close to conference venue:

Hotel Confort\*\*\* Hotel Topaz \*\*\* Hotel Univers T \*\*\* Hotel Vila Rao \*\*\*

We also suggest a list of hotels with high standards:

Belvedere Hotel \*\*\*\* Hotel Onix \*\*\*\* City Plaza Hotel \*\*\*\* Opera Plaza Hotel \*\*\*\*\*